York University / Sheridan College - Program in Design

Fall Term | Academic Year 2019-2020
Lab 01 | Room 4031 | Tuesday 16:30 - 20:30

A/YSDN 4003 3.00
Advanced Topics In Interactivity

1	2	3	4	5	6	7	8	9	10	11	12	13
Sep 10	Sep 17	Sep 24	Oct 1	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3

Project Documentation - Website 10% **Preparation - Participation - Attendance 10%**

Assignment 1 10%
Design Strategy

Assignment 2 10%
Wireframe

Assignment 3 20%
Interactive Prototype & Assets Catalog

Assignment 4 20%
Animation

Assignment 5 20%
Final Vision

Tuesday September 17 Last day to enroll **without** permission of the instructor

Tuesday October 1 Last day to enroll **with** permission of the instructor

Friday November 8 Last date to drop courses **without** receiving a grade

Thursday November 29 Last day to **withdraw** from a course and receive a grade of "W" on transcript

Last week of classes.

READING WEEK

Introduction
Slack Setup
Website

Lecture
Class Outline
Schedule
Tooling
Everything easy is hard again

Workshop
How Might We

One to One
Review

Workshop
Crazy Eights

Reminder
Wireframes

One to One
Review

Lecture
The UI Stack
Theory
Prototyping
Purpose
What is a Design System

Reminder
High Fidelity

One to One
Review

Guest Speaker
*TBD**

Lecture
User Research & Usability Testing

Podium Feedback
Review

Guest Speaker
*TBD**

Lecture
What is Motion Animation?

One to One
Review

Guest Speaker
*TBD**

Podium Feedback
Review

Guest Speaker
*TBD**

Lecture
The importance of Craft inside the digital space

Podium Feedback
Review

Lecture
Marketing Digital Strategy

Podium Feedback
Review

Lecture
The importance of Craft

Podium Feedback
Review

Podium Feedback
Review

Final
Presentation